

ENHANCING THE ARMY EXPERIENCE



More Than A Number, A Soldier...



Problem Background

Within the first two quarters of this year, 2022. The US Army has only met 40% of its fiscal year recruiting numbers. On average of all the military branches, the US Army has one of the lowest retention percentages. The Army has faced a major issue that has been getting worse and worse over the course of the past few years.

Poor retention and recruiting numbers. Why are so many Americans no longer willing to serve or volunteer to serve? With global tensions rising in many different areas, there may soon be a need for a large American fighting force presence and, if the Army is not prepared, this may have a domino effect on our nation and other allied nations.

Project Statement

Since the birth of this nation, time and time again, its sons and daughters have risen to the call to serve. Both willingly and unwillingly. Depending on the year, the number of people serving has both skyrocketed and plummeted. In one of the earlier scenes in the film "Schindler's List", Oskar Schindler is explaining to his wife what the missing piece was to the success of his business endeavors. "War".

After the events of September 11, 2001. The military saw a major influx of Americans answering the call to serve their nation. Over the past couple of decades, as the war on terror has ended, the United States Army has been facing a problem it hasn't faced for quite some time. Poor retention and recruiting statistics. By the "missing piece" of war, are Americans no longer willing to serve? Or perhaps there is a deeper reason behind the desire to not serve that the US Army recognizes but can't quite address properly. The purpose of this project is to offer solutions to the US Army and Department of Defense to help alleviate the growing issue of poor recruiting and retention numbers within the Army.

Development Process

This project is going to provide a wide variety of different options that the United States Army can implement to not only increase recruiting and retention numbers but, to increase morale and value to individual soldiers. As a Veteran, there will be first-hand evidence of what it is like daily in the day-to-day life of a lower-enlisted soldier. Everyone from current active-duty soldiers to veterans often felt like just a number. Another cog in the big machine is to keep the organization moving. Addressing multiple issues is of extreme importance. With many contributing factors, suicides in the Army continue to rise. Implementing new rules and regulations may help many reasons why soldiers and Americans don't wish to serve.

Please contribute by taking the survey:
<https://form.jotform.com/222957350638160>



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